



NetBizImpact

Empowering Entrepreneurs | Guiding Investors | Enhancing Deal Flow

Who We Are

NetBizImpact Limited is a financial advisory and business strategy consulting firm that specializes in linking innovative and high impact Small and Growing Businesses (SGBs) in East Africa to capital, market and technology.

We provide bespoke investment readiness support to high-potential and growth-oriented businesses. And we guide investors to navigate the East African investment space, identify lucrative investment opportunities and provide various pre and post deal services.

Our team brings extensive experience in business strategy and operational efficiency as well as diverse sectoral expertise, in particular, Agribusiness.

We're committed, passionate and purpose-driven professionals.

Our Business Model

We identify high-potential innovative businesses and committed entrepreneurs and equip them to grow their businesses and commercialize their innovations through our tailor-made investment and market readiness program.

Why We Focus on SGB



SGB's are the engine of economic growth in Africa.



They create over 80% of the continent's employment, establishing a new middle class and fueling demand for new goods and services.



They are key drivers of innovation and cutting-edge solutions to development challenges.

Our Services Include

Identifying, grooming and showcasing high-potential businesses through our investment and market readiness program.

Linking innovative and high-impact small and growing businesses typically seeking growth capital of \$100K-\$5million with local and foreign investors.

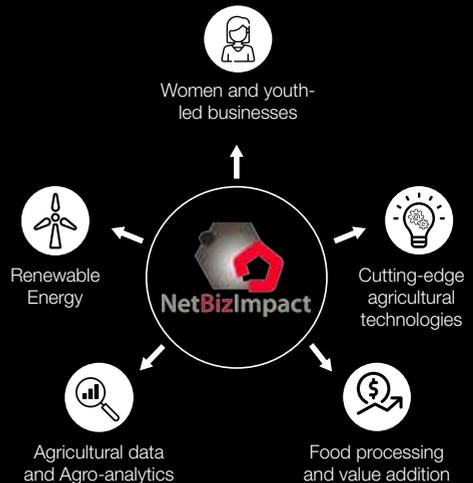
Conducting agricultural value-chain analyses, market assessments and various related business analytics.

Enabling investors to easily identify commercially viable, dedicated and innovative small and growing businesses.

Conducting due diligence on behalf of investors and providing other on-demand pre and post-investment services.

Our Special Focus Areas

We have the following special focus areas given their strategic importance to our Mission:



What Sets Us Apart

Our full commitment and passion is powered by the following advantages:

- First-hand experience and knowledge of the economic and business landscape of the African continent.
- Local know-how and insights that are critical for sound judgment.
- Expansive networks that cut across various industries established through years of work experience.

